

A

Bad Twin
Entertainment

AND

GAS

LIGHT
PICTURES

PRODUCTION

STORE FRONT SUPER HEROES

No. 1

THE ADVENTURES OF **FOUR GUYS** PUSHING **POP CULTURE**



SEASON ONE EPISODES

Comic Con or Bust – These guys have their seat at the table of the world's largest annual media convention and we'll be there to capture the hijinks as they raise awareness about A Comic Shop in their own unique way. We'll attend late night private parties and (hopefully) accept the Eisner for best comic shop in the world.



Marvelous Team-Up – The guys of A Comic Shop team up with other elite comic shops across the country, such as Atomic Comics featured in Kick-Ass, to create a pop-up comic shop in San Diego a couple weeks before Comic Con. The purpose these heavy weight retailers are combining forces is to get Comic Con visitors excited about the COMICS many of the studios are basing their new movies, shows and etc. With events and exclusive VIP parties, this is nerdvana! (This episode ends on a cliffhanger to be continued on the Comic Con episode.)



Super Heroine Photo Shoot – Gorgeous models don the costumes of well-known comic book characters like She-Hulk, Catwoman or the prostitute-turned-hero, The Pro. Sure it's eye candy, but it's a great gimmick that gets them tens of thousands of hits on the internet and almost won Jason a divorce.

Who's Got Game? - After an all night gaming event in the shop's Geek Easy, the guys want to see who's really got game when it comes to the ladies. Within the same parking lot as the shop is Babewash, a car wash service provided by young babes in tiny bikinis. The challenge is for each to try to get a girls number and, hopefully, a date. Odds are on Mike to score the date, but it shouldn't come as a surprise if Eric has a good showing despite his sexual orientation. And all bets are off when Deadpool arrives on the scene.



A Live Performance – Live bands and stand up comics supplement the entertainment during in-store events keeping the energy up and the party going. This episode has the guys auditioning the best nerd-centric talent for an upcoming event. The winner will take center stage at one of A Comic Shop's biggest yearly events.

Zombie Hunting – An organization known as Z.E.D. (Zombie Emergency Defense) ensure the preservation of the human race against the inevitable zombie apocalypse. As part of the resistance, the staff and customers organize hunts against the undead...for all our sakes.



Contest of Chumps – The guys let customers get their week's subscription for free if they dress up in a super hero costume and stand at the major intersection right outside the store directing traffic to A Comic Shop. Try outs will be like a bodybuilding contest to see who's the best at dress up...er...cosplay. What's the winner get? The lucky dude has to dress and "become" Wonder Woman as thousands drive by.

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Getting into Character – The staff and customers take to the streets to create a viral video in conjunction with a Marvel or DC mega event. In the case of Marvel Comics Heroic Age campaign, staff and customers can solicit man-on-the-street commentary about this new age of Heroes. We'll even interview some "heroes." (And maybe some "villains" too.)



Any Given Wednesday – Every Wednesday is Christmas in the world of comics as new comics hit shelves. It's the busiest and sure to be one of, if not the, craziest day of the week. We'll pick an exceptionally busy Wednesday in which the guys will have to interact with distributors in order to meet customer demand.



Road Trip – We get a rare look inside the world of comics as Jason and Aaron meet with executives at DC and Marvel to discuss marketing and distribution strategies for each company's next mega event. This episode is all about Jason and Aaron geeking out but it's also a chance to see them do what they do best...plot ways to take over the pop culture industry before they strangle each other.

Heroes Initiative – The guys at A Comic Shop can be brash at times, but the truth is they are softies at heart. They show it when it comes to supporting good causes such as the The Hero Initiative or promoting a drive to send comic books to troops in the Middle East. (They love comic books... really.)

Clerks Counter Parts – Jeff Anderson (Randle) and Jason Mewes (Jay) from Clerks make an appearance at A Comic Shop. It won't take long to see that Aaron is the real life Randle and Mike is Mewes for the next generation of nerds. Look for the torch to be passed as Jeff works the register and Mewes takes over the Geek Easy.



Elements of Every Episode

Current Affairs in Pop Culture Terms – Current issues will be mentioned by the staff and customers as social satire. Could a super hero solve the climate change issue and if Lex Luthor can cure cancer, as he's been known to claim, then why doesn't he?

Drunken Comic Reviews – Aaron and Mike host a web series viewed religiously by tens of thousands, A Comic Show, giving comics fans weekly reviews of the best of the best of what's hit shelves each week. And it's never a dull moment once they've had one too many.

Expansion – A Comic Shop turns into A Comic Empire as the guys look to expand beyond their single location.